



Class of
2014

Scaling Social Enterprise for Sustainable Impact



BOOMERANG BAGS

JORDYN DE BOER
boomerangbags.org

WHAT: Promote Boomerang Bag Communities

WHY: Reduce plastic bag use and increase community engagement



HELP ME WITH IT

NICOLE PETERMAN
helpmewithit.org.au

WHAT: Online platform that connects “helpers” and “seekers” in volunteering

WHY: 1.000s of people need help & this will increase one-on-one volunteering in the community



IMPACT

LUCILLE DANKS | CARA NOLAN
impactsocialenterprise.com

WHAT: Equip young people with hands-on entrepreneurial know how and social enterprise networks

WHY: Launching a generation of social entrepreneurs through world changing educational experiences.



JOINING HANDS

KYLIE LOWE
joininghands.com.au

WHAT: Provide Workplace Wellness Services and establish the Joining Hands Ambassadors program.

WHY: To give back Health and Wellbeing services to vulnerable and homeless young people



KIJANI SEEDS

KATHERINE LONG | TESS VAN GEELLEN
kijaniyouthinitiative.org

WHAT: Online sales of organic, heirloom seeds

WHY: Sell “seeds for seed capital” to empower impoverished youth in Kenya becoming entrepreneurs



MILAANA

HOLLIE GORDON
milaana.org

WHAT: Connect students to cause-driven projects for internship opportunities

WHY: Increase job readiness for students and provide talent for the social sector



RESONATE

JENNIFER BISHOP | MARC SIMS | TAMLYN RUDOLPH
rsn8.org

WHAT: Matches skilled volunteers with Socially Purposed Projects

WHY: Increase current rate of engagement with skilled volunteering programs



THE ROUNDABOUT

AMANDA REED
theroundabout.com.au

WHAT: An online marketplace for pre-loved disability equipment

WHY: Increase the lifespan of disability equipment, the seller gets some extra cash and the buyer gets access to affordable equipment.



UNLIMITED POTENTIAL

UNLIMITED POTENTIAL

MARK FERGUSON
wilvalor.com.au

WHAT: Customers of menswear online shops pass on their pre-loved suits to disadvantaged men

WHY: Increase the confidence of men incl. training to increase the chances in job interviews and endeavours.



WORDS WITH HEART

LAUREN SHUTTLEWORTH
wordswithheart.com

WHAT: Eco-friendly, inspirational stationery

WHY: Promote gender equality and support women and girls education projects in developing countries.